ætna®

17 steps for securing health information

We aim beyond the industry standard.





For members and consumers

- 1. Reduce Social Security number (SSN) use.
- 2. Enable faster, more secure patient identification at the doctor's office.
- 3. Assess our vendors and how they protect our data.
- 4. Decrease phishing through a trusted DMARC email program.
- 5. Implement strong mobile security measures.
- 6. Use malware detection and prevention.
- 7. Improve the security of online payment processing.



For health plan sponsors

- 8. Reduce SSN use and offer safer options.
- 9. Consult to improve their information security practices.
- 10. Implement inbound phishing protection.
- 11. Use advanced technology for protection against malicious code.
- 12. Introduce new disaster recovery capabilities.



For accountable care partners

- 13. Deliver a consumer authentication model for mobile.
- 14. Design a model for authentication and eligibility verification that minimizes personal data exposure.
- 15. Promote information sharing through the NH-ISAC **www.nhisac.org**.
- 16. Offer our cybersecurity consulting.

17. Continue to raise the bar going forward.

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