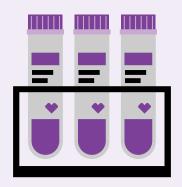
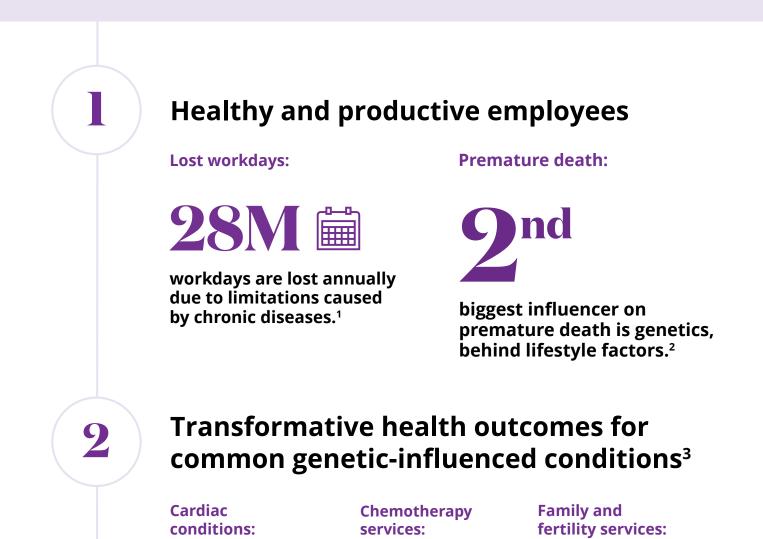
Genetic Testing in High-Tech 3 reasons to provide employees with genetic testing benefits









of Aetna members in high-tech have a diagnosed cardiac condition. 8%

increase in chemo

treatment claims

among Aetna

members in

high-tech.



increase in use of pre-conception services among Aetna members in high-tech.

3

Giving employees what they want



growth in genetics testing industry from 2017 to 2025: \$34.5B to \$67B.⁴ 26 million

Americans have taken at-home genetic ancestry tests, more than doubling from 2017 to 2019.⁵

Aetna's genetic testing solution can offer insights and knowledge that can help employees take steps to improve health outcomes or prevent possible disease. Offering this service as an employer, along with the right kind of counseling and privacy protection, can benefit everyone, from member to employer.

Read the whitepaper



¹ Samantha Artiga, Elizabeth Hinton. Kaiser Family Foundation. Beyond Health Care: The Role of Social Determinants in Promoting Health and Health Equity. May 2015. Available at: <u>kff.org/attachment/issue-brief-beyond-health-care</u>. Accessed July 1, 2020.

- ²Tam D. Vuong, Feifei Wei, Claudia Beverly. U.S. National Society of Medicine National Institutes of Health. Absenteeism Due to Functional Limitations Caused by Seven Common Chronic Diseases in US Workers. July 5, 2015. Available at: <u>ncbi.nlm.nih.gov/</u><u>pmc/articles/PMC4493930/</u>. Accessed July 1, 2020.
- ³ Consultative Analytic Impact Report High Tech 2018M12
- ⁴ GlobeNewswire. Global Genetic Testing Services Market is Expected to Reach USD 67.1 Billion by 2015: Fior Markets. February 25, 2020. Available at: <u>globenewswire.com/news-release/2020/02/26/1990568/0/en/Global-Genetic-Testing-Services-Market-is-Expected-to-Reach-USD-67-1-Billion-by-2025-Fior-Markets.html</u>. Accessed July 1, 2020.
- ⁵ Antonio Regalado. MIT Technology Review. More Than 26 Million People Have Taken An At-Home Ancestry Test. February 11, 2019. Available at: technologyreview.com/2019/02/11/103446/more-than-26-million-people-have-taken-an-at-home-ancestry-test/. Accessed July 1, 2020.

Aetna is the brand name used for products and services provided by one or more of the Aetna group of subsidiary companies,

including Aetna Life Insurance Company and its affiliates (Aetna). Information is believed to be accurate as of the production date; however, it is subject to change. For more information about Aetna plans, refer to Aetna.com. ©2020, Aetna Health

APN: 90.03.590.1 (8/20)